WHAT IS CLAIMED IS:

1. A transaction processing method utilizing an order request servicing system for routing order requests to one or more order request management systems ("ORMSs") and integrating respective ORMS data, the method comprising:

receiving an order request;

selecting at least one ORMS from the plurality of ORMSs based on the order request;

if only one ORMS is selected:

processing the order request to generate a processed order request;

transmitting the processed order request to the selected ORMS;

receiving ORMS data associated with the transmitted processed order request from the selected ORMS; and

processing the ORMS data to generate first processed ORMS data;

and

if a plurality of ORMSs are selected:

processing the order request to generate a plurality of processed order requests;

for each of the processed order requests, transmitting the processed order request to one of the selected ORMSs;

receiving respective ORMS data from each of the selected ORMSs, wherein ORMS data from each of the selected ORMSs is associated with the processed order request transmitted to each selected ORMS; and

processing the received plurality of ORMS data to generate second processed ORMS data.

2. A system for performing the method of claim 1.

3. A computer readable medium having instructions for performing the method of claim 1.

608903 v1)